



c/o 213 E Foothill Blvd . Azusa . California 91702 . (626) 812-5238 . FAX: (626) 334-6358

## MEETING NOTICE & AGENDA

**Wednesday, November 17, 2021 - 11:45 a.m.**

Courtyard Marriott

700 W. Huntington Dr., Monrovia, CA 91016

- AGENDA:**
- 11:45 a.m. Check-in & Networking
  - 12:00 p.m. Lunch
  - 12:10 p.m. Welcome Remarks & Self-Introductions
    - Holiday Program (December 15<sup>th</sup>)
      - Executive Assistants
      - Raffle Prizes
      - Entertainment
  - Updates from local and regional partners
  - 12:30 p.m. Program
  - 1:30 p.m. Adjourn

**PROGRAM:** “The City Manager’s Playbook for a Post-Covid Digital World – New Tools, New Rules, and New Opportunities”

In a post COVID-19 digital economy driven by consumer preferences, private sector investment has shifted from retail/office to residential and industrial. Urban is moving to suburban, and rooftops (housing) now yield more economic impact given work and buy at home consumer activity. To counter losses in sales tax, zoning and entitlements cities can generate currency by using capture value via entitlement agreements as well as density and financing tools, in exchange for amenities and infrastructure. This session focuses on how cities should approach this new world of opportunity, including the application of “development currency and value capture” tools cities to reset local economies and maximize community/fiscal benefits through land use, zoning, entitlement, and public finance tools.

*Presented by Larry Kosmont, Chairman & CEO, Kosmont Companies*

**RSVP:** Amy Ojeda, Executive Assistant - (626) 812-5239  
Or [Amy.Ojeda@azusaca.gov](mailto:Amy.Ojeda@azusaca.gov) (before noon, Wednesday, September 8, 2021)

*NOTE: “No-shows” will be charged unless cancellation notification is received 72 hours prior to the meeting.*

**Save the Date: December 17, 2021 Holiday Luncheon at 11:45 a.m.  
January 19, 2022 Meeting at 11:45 a.m.**

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\*DUARTE \*EL MONTE \*GLENDALE \*GLENDORA \*INDUSTRY \*IRWINDALE \*LA CAÑADA FLINTRIDGE \*LA PUENTE  
\*LA VERNE \*MONROVIA \*MONTEBELLO \*MONTEREY PARK \*PALMDALE \*PASADENA \*POMONA \*ROSEMEAD  
\*SAN DIMAS \*SAN FERNANDO \*SAN GABRIEL \*SAN MARINO \*SANTA CLARITA \*SIERRA MADRE \*SOUTH EL MONTE  
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